



# eVotion

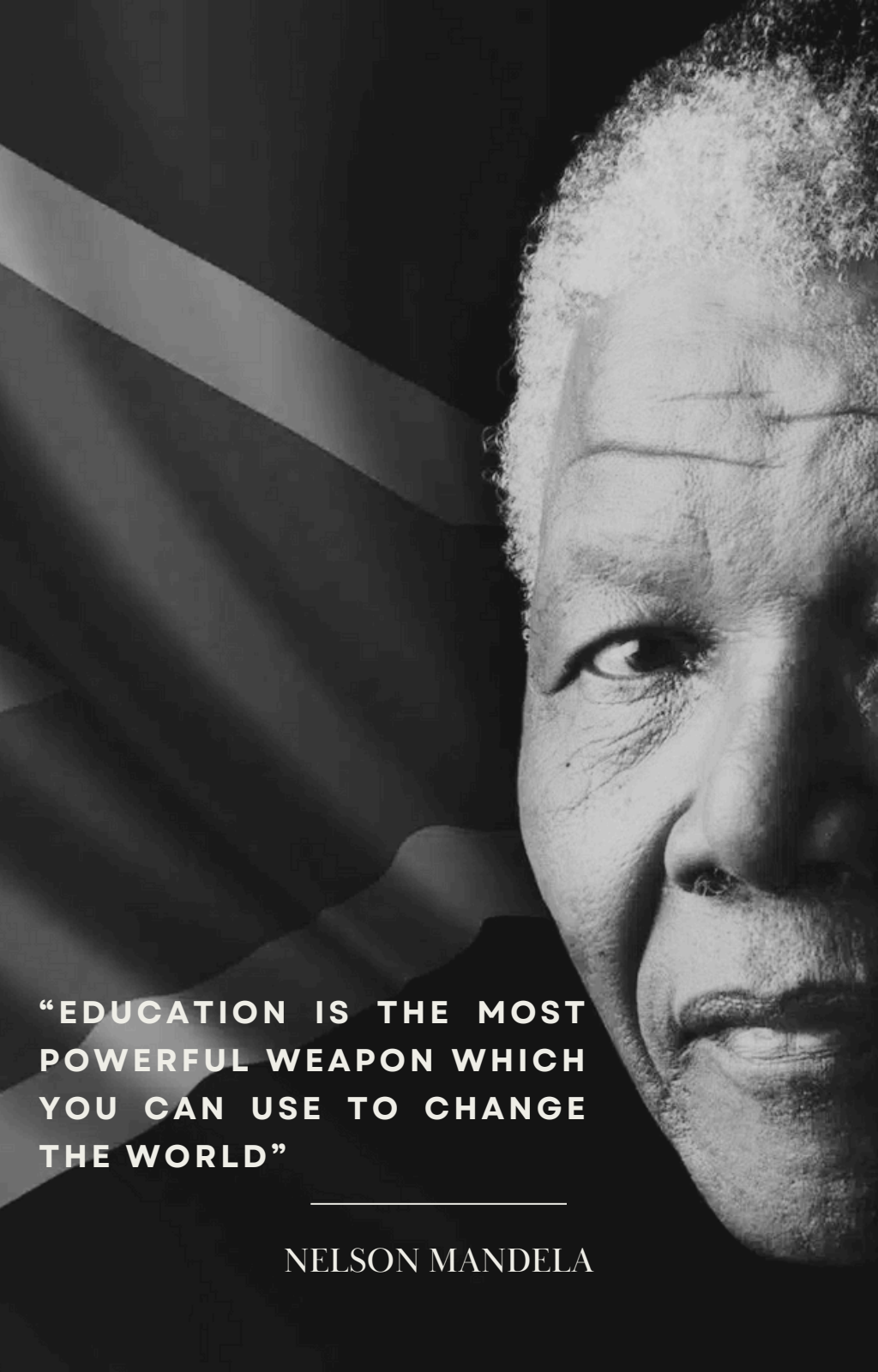
*evolving education*

**GERARDO HERNANDEZ**

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**CONFERENCES, KEYNOTE  
TALKS & WORKSHOPS**

FOR EDUCATORS AND SCHOOL LEADERS

A high-contrast, black and white close-up portrait of Nelson Mandela. His face is the central focus, with his eyes looking slightly to the left. The lighting is dramatic, with deep shadows on the left side of his face and forehead, and highlights on the right side, particularly on his nose and cheek. His skin texture is clearly visible. The background is dark and indistinct.

**“EDUCATION IS THE MOST  
POWERFUL WEAPON WHICH  
YOU CAN USE TO CHANGE  
THE WORLD”**

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**NELSON MANDELA**

Gerardo's workshop provided an excellent introduction to Artificial Intelligence for educators. He explored various AI programs that support teachers in lesson planning and delivery, and demonstrated AI applications that could be used with teachers and students alike. The four-hour course covered the history of AI, prompt engineering, and included practical applications of the tools introduced. It was interactive, and attendees have since been using the tools with great benefit.

**-Ceri Anne Boyes**

The introductory workshop on Artificial Intelligence has been very helpful for me as an educator because it has allowed me to learn how to use different tools that will be of great assistance in preparing educational materials.

**-Sherry Delgado**

My experience in the training on Generative AI & EdTech was very constructive. I found the explanation excellent and appreciated how we were guided step by step as teachers who knew nothing about AI. All the tools provided were very useful and helped us interact with and explore them so we can apply them in our daily work.

**-Ana Trujillo**



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By integrating Artificial Intelligence into education, teachers can reclaim valuable time, simplify tasks, and unleash their creativity in lesson planning or use that time for other activities.



As we delve deeper into the era of Artificial Intelligence, it is vital that we prepare our students not only to adapt but also to excel and innovate. The blend of human expertise and AI will mark the beginning of a new educational era.

# GERARDO HERNANDEZ

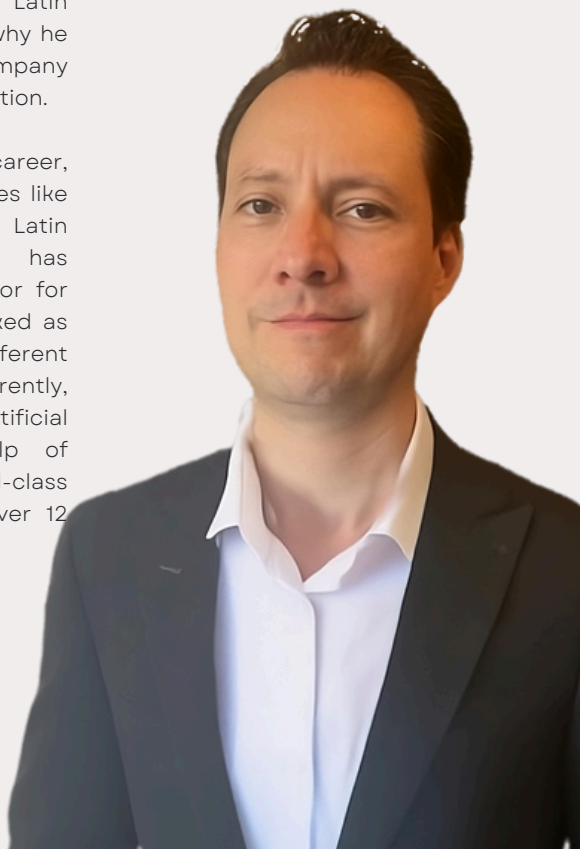
I.

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He have been worked with Artificial Intelligence in social media for a little over 10 years, but since the emergence of ChatGPT at the end of 2022, he discovered the great potential that AI can have in education, especially in Latin American countries. That's why he founded **eVotion**, a company focused in an evolving education.

Since the beginning of his career, he has worked for companies like Adobe and HP in the Latin American region. He has collaborated as a web editor for technology magazines, worked as a CS teacher for different elementary schools and currently, he has been driving Artificial Intelligence with the help of Machine Learning at a world-class technology company for over 12 years.

He also has over 6 years of experience in the field of education technology (EdTech) in Mexico, fostering new generations of leaders and educators.



# KEYNOTE TALKS & CONFERENCES

II.

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## AI LITERACY

AI Literacy is becoming increasingly essential in our digital age, as artificial intelligence permeates various aspects of our lives, from social media algorithms to autonomous vehicles. This talk on AI Literacy will explore the foundational concepts of AI, demystifying how it works and its impact on society.

The keynote will emphasize the importance of integrating AI Literacy into educational curricula to prepare the next generation for future challenges and opportunities. By providing educators with practical tools and strategies, we can ensure that students develop the skills necessary to navigate and shape the evolving technological landscape.

## AI IN EDUCATION: A TOOL FOR CHEATING?

The rapid advancement of Artificial Intelligence in education has sparked a crucial debate about its potential misuse as a tool for cheating. This talk addresses this pressing concern by examining how AI can both enable and prevent academic dishonesty. By exploring the dual nature of AI in education, this talk aims to provide a balanced perspective that highlights the risks and benefits, equipping educators with the knowledge to mitigate potential abuses.

This talk will delve into strategies for promoting ethical use of AI among students, emphasizing the importance of fostering a culture of integrity. By integrating AI literacy and ethics into the curriculum, educators can help students to navigate a world increasingly influenced by advanced technologies responsibly.

Timing: 30 - 60 minutes

Number of participants: Unlimited



# WORKSHOPS

## III.

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### AI & EDTECH: THE FUTURE OF EDUCATION

Our introductory training program on Generative AI and EdTech tools is designed to empower educators with cutting-edge knowledge and practical skills to enhance their teaching practices. This workshop will cover the fundamentals of generative AI, including chatbots, image generation and design tools, demonstrating how these technologies can be seamlessly integrated into educational settings, helping to engage students in innovative ways.

This workshop will also introduce a variety of AI EdTech tools that optimize teachers' time and streamline their workload inside and outside the classroom, creating more efficient, engaging, and personalized educational environments. This program is an invaluable opportunity for educators to stay ahead in the rapidly evolving landscape of education technology.

### AI IN CLASSROOM: USING DESIGN THINKING

Our innovative workshop on integrating AI into the classroom through the Design Thinking method offers educators a hands-on, project-based approach to modern teaching. This workshop will guide educators through the principles of Design Thinking, a creative problem-solving process that encourages empathy, ideation, prototyping, and testing. Educators will learn how to apply this methodology incorporating AI tools in real world projects, fostering a collaborative and innovative classroom environment.

By the end of the workshop, educators will be equipped with the skills and knowledge to implement AI-powered chatbots and use Video and Image generation tools in their classrooms, using the Design Thinking process to encourage creativity, critical thinking, and problem-solving among their students, preparing them for the challenges and opportunities of the future.

Timing: 4 hours

Number of participants: Maximum 35 for each

# WORKSHOPS

## III.

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### PROMPT ENGINEERING FOR EDUCATION

The prompt engineering workshop for educators is designed to equip teachers with the skills to effectively communicate with advanced chatbots like ChatGPT, Gemini or Claude. Participants will learn the art of crafting precise and engaging prompts to maximize the educational potential of these AI tools. The workshop will cover best practices for generating clear, context-rich prompts, as well as strategies for using chatbots to support lesson planning, student engagement, and personalized learning.

By the end of the workshop, educators will be proficient in leveraging conversational AI to enhance their teaching methods and create dynamic, interactive learning experiences.

### TOP 5 EDTECH TOOLS WITH AI

This workshop provides educators with an in-depth look at the most widely adopted edtech tools that are transforming classrooms around the world. Participants will explore these tools that are designed to save valuable time, optimize teaching strategies, and enhance student preparedness by offering tailored educational experiences, real-time feedback, and data-driven insights.

By integrating these cutting-edge technologies, educators can streamline administrative tasks, improve instructional efficiency, and foster a more engaging and effective learning environment inside the classroom.

Timing: 2 hours

Number of participants: Unlimited for the Prompt Engineering workshop  
& Maximum of 35 for the Top 5 EdTech tools.



## CONTACT

IV.

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evotion\_edtech

**eVotion**

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